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Terms and Conditions 2026

1. Costings are subject to a time estimation for the project. Should any part of the project prove to be considerably higher in time required this will be flagged prior to completion. Should there be a time saving at any point, this will also be advised.
 2. Offers and proposals made by Neil McNally Design to potential clients should be treated as trade secrets and remain the property of Neil McNally Design. Such offers and proposals or the information contained within them must not be passed to third parties or publicly disseminated without prior written authorisation from Neil McNally Design.
 3. Proposals and offers are valid for a period of one month from the date issued. Neil McNally Design is not bound to honour offers that have expired.
 4. A non-refundable deposit of 50% of the proposal invoice amount payable under the contract is due upon the signing of the contract. Neil McNally Design reserves the right not to begin work on the project until the said deposit has been received.
 5. Full Payment is required upfront before work commences for projects under £150 in value.
 6. Payments for completed and delivered works are due upon receipt of invoice. Any payments made later than 7 days from receipt of invoice must be agreed prior to work commencing.
 7. All Artwork amendments are chargeable at 15min intervals and are charged at the applicable hourly rate as detailed in the NMD price guide.
 8. Should the client wish to cancel the project at any time, payment in full up to the point of cancellation will be required.
 9. There will be review points during the project so as to provide feedback. If at any stage the client is not happy with the progress or direction of the project a payment in full up to the point completed would be accepted and the project may be cancelled at either party's discretion.
 10. Final composites such as high-res print files or high-res graphics will not be released to the client until payment is received in full by the invoice due date.
 11. Neil McNally Design agrees to use our best efforts to fulfil and exceed the client's expectation on the deliverables outlined in the proposal. You agree to aid us in doing so by making available any needed information pertaining to your business and to cooperate with us in expediting the work.
 12. Requests above and beyond those listed in the budget may be considered out of scope and an amendment to the budget will be proposed.
 13. The client guarantees that all elements of text, images, or other artwork provided are either owned by the client or that the client has permission to use them.
 14. Source files such as Illustrator, Photoshop, InDesign or any other file generated by applications used in the project are not included as a deliverable and will be chargeable on a project-by-project basis. Prices are available upon request.
 15. Neil McNally Design can take no responsibility for services provided by third parties through us or otherwise.
 16. Under no circumstances will Neil McNally Design be responsible, or liable for financial or other loss or damage caused by the retrospective oversight of the client in regards to content or data accuracy once the agreed work has been approved.
 17. Upon completion of project stages Neil McNally Design will invoice the Client for the balancing payment which, in the absence of agreement to the contrary, is to be paid by the Client within 5 business days from the date that the invoice was issued.
 18. All source files generated by NMD will remain backed up on secure devices for a minimum 5 year period. Although no responsibility can be taken for loss or damage of data due to device failure.
 19. Full permission is given by the client for NMD to use their project - approved or drafted (or parts thereof) for online advertising, promotions, social media posts and inclusion in NMDs online portfolio. Unless an NDA has been signed exclusively. This right can be withdrawn upon request in writing.
 20. These terms & conditions may change from time to time. The Client will be informed of revisions as and when they are issued.
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- Client Name**
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- Client Signature** **Date**

Logos & Branding
Brochures
Leaflets Flyers & Posters

Packaging
3D Visualisations
Image Compositing

Vehicle Graphics
Websites & E-commerce
Motion Graphics & Video